

## Market launch of new six-metre Bluebus met with huge success

Acclaim for the new Bluebus is now becoming well established after the 100% electric six-metre vehicle enjoyed praise for its new design and features at the RNTP public-transport trade fair in Toulouse.

Since the new model was launched, the firm Bluebus has announced the sale of 21 of its latest-generation six-metre buses. First, the French public-transport operator RATP ordered four buses. Then, the Versailles-based public military equipment entity SIMMT acquired eight buses for France's defence ministry through the central procurement service UGAP. Last, the Avignon urban area ordered seven buses and French firm Navya ordered two of them as part of the country's 'France Relance' economic recovery plan and autonomous bus project EFIBA.

'These orders underline a keen interest among our clients and prospects in the new six-metre Bluebus, and the trust they place in us. The sales also demonstrate a strong pledge from both public and private players to create a cleaner environment that respects local inhabitants more,' said David Guennou, Managing Director of Bluebus.

With a configuration that is unique in the market, the spacious interior of this six-metre bus can house up to 35 passengers. This layout makes the bus accessible to people with reduced mobility and ensures a high level of comfort for the driver.

The new bus includes an integrated battery charger and solid-state LMP® (Lithium Metal Polymer) batteries with increased density. These give it a range that can reach 200 km.

The Bluebus vehicles, batteries and cells are fully produced in Brittany in the Bolloré group's plants. This fosters employment in France.

### **About Bluebus**

Bluebus, a Bolloré Group entity created in 2007 in Ergué-Gabéric (Brittany), is a French manufacturer of 100% electric buses in 6- and 12-metre versions. The buses feature LMP® (Lithium Metal Polymer) batteries produced by Blue Solutions with a solid-state architecture that is unique in the world, containing no cobalt, solvents or rare-earth metals. The production sites for Bluebus electric buses and Blue Solutions LMP® batteries are ISO 9001 and ISO 14001 certified, and labelled *Origine France Garantie*.

The Bluebus range offers zero-emission technology and a silent solution to meet the demands from local authorities and transport operators for clean, sustainable mobility. More than 400 Bluebus electric buses are currently in service worldwide.

Further information at [www.bluebus.fr](http://www.bluebus.fr)

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## **About UGAP**

UGAP is a French non-specialist central procurement service and a pivotal player in France's public procurement. Its total business in 2020 amounted to five billion euros, excluding VAT. It meets the needs of all public entities <sup>(1)</sup>, whatever their size or volume of orders. UGAP's range of products and services is based on over 2,000 contracts assigned according to rules of public ordering. Its clients enjoy access <sup>(2)</sup> to over a million products and services from UGAP's suppliers.

Its purchases make UGAP an instrumental vehicle in public ordering. 78% of its suppliers are SMEs and intermediate-sized firms. 83% of its contracts include a CSR dimension. UGAP is certified with the French state's label *Relations Fournisseurs et Achats Responsables* for sustainable, balanced relations with suppliers, bestowed by the French public service in business-partner mediation and by the French procurement association *Conseil national des achats*.

For further information: [www.ugap.fr](http://www.ugap.fr)

(1) Its clients are local authorities, social-sector players, public health centres, and administrative bodies and entities of the French state.

(2) Any public buyer who uses UGAP's service is exempt from their legal obligations in advertising and competitive bidding. So, with just a purchase order, clients of this central procurement service can enjoy immediate access to its entire range of products and services.